Chief Editorial Note



I am delighted in putting forth the 2nd Issue - 2nd edition of 'Applied Management Perspectives,'. This journal continues to serve as a valuable platform for scholars, researchers, and practitioners in the field of management to share insights, research findings, and perspectives.

The journey from the first edition to the second edition has been one of growth, evolution, and refinement. With each edition, we have strived to elevate the quality and impact of the journal. In the current edition, we aim to maintain this by further enhancing the content, the review process, and the overall experience for both contributors and readers.

I would like to extend my heartfelt gratitude to the editorial team, reviewers, and contributors for their dedication, diligence, and expertise. As we look ahead, I encourage you all to continue your valuable contributions to this journal and share your expertise and insights with the academic community.

Regards

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